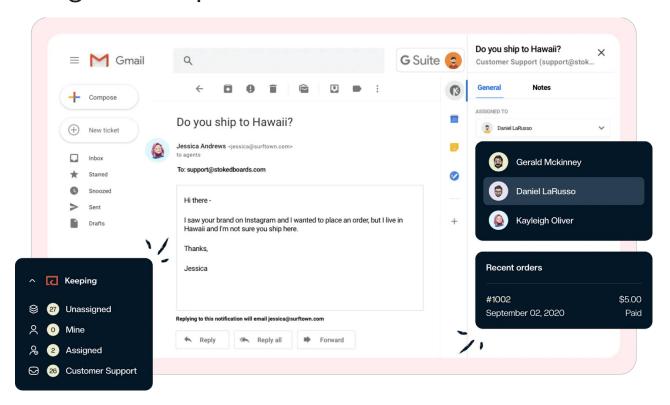
## Explore Possibilities: Google Workspace: apps, extensions, and more

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# Love Story With Keeping: Get more done with Google Workspace!



Welcome to the wonderful world of Google Workspace. It's bright and sunny over here, and you can rest assured that your personal data is safe with Google.

That's one of the reasons why I choose to work for Keeping. Keeping is a rapidly growing startup, and their team has built a Google Chrome extension that integrates their email management software with Gmail.

Keeping turns Gmail into a full-stack help desk for customer support teams.



While Google's biggest rival, Microsoft, offers huge advantages for educational institutions and the enterprise, I have personally found that Google has been more accessible for smaller businesses. I use it to run Away with Words, my marketing advocacy consultancy for technical businesses.

Not only do I use Google Workspace, but I also rely on Android on a Google Pixel smartphone. Without Google, I'd certainly be dead in a ditch  $\[ \]$ 

### >> Check out working with me



Let's go back in time a little, before my business earned any money.

I found from the start that my first contractors were able to use Google Drive with ease. Google also manages to operate within every region of the world – a feat that even PayPal hasn't managed. Don't underestimate how powerful this feature is when trying to cross country borders, each with their own carriers and data protection laws.

Honestly: Google Maps has saved my life on more than one occasion! #OpenSource



Here are some more cool things you can do with Google Workspace:

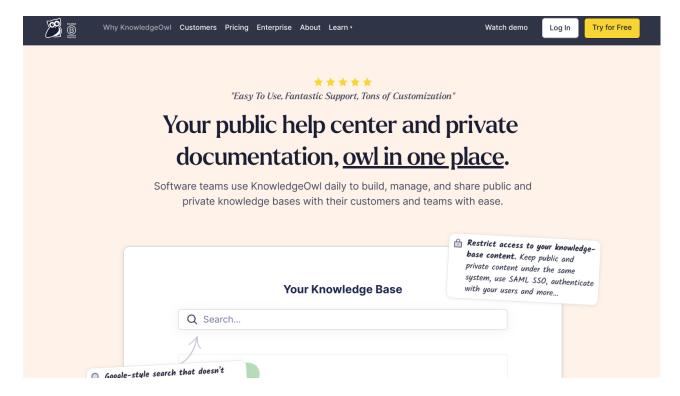
- Manage your tasks and projects with ease using Google Workspace. Create documents, spreadsheets, and presentations with Google Docs, Sheets, and Slides.
- Collaborate with your team in real-time using Google Workspace. Share files, comment, and chat with team members from anywhere.
- Google Workspace is perfect for remote teams. Access your files and documents from anywhere, at any time, using any device.
- Grow your business with Google Workspace. Scale up or down as needed, without worrying about infrastructure or maintenance costs.
- Keep your files and documents safe with Google Workspace. Google's strong security protects them from hackers and cyber threats.
- Work smarter, not harder, with Google Workspace. Automate repetitive tasks and focus on high-priority tasks.

Google Workspace is user-friendly and easy to use. Get started quickly with minimal training or support.

### >> Check out Google by opening any Chrome browser.

At risk of plugging Google Workspace too much, bear in mind that you're not limited to one tech ecosystem with Google. Just like with Keeping, one of my best clients over the years, Google Workspace typically plugs into all your favorite apps.

You don't have to choose. No coding is required!



More reasons to love Google Workspace (I swear I don't work for Google!)

#### You can:

- Connect Google Workspace to other apps. Use special links to make your work easier and faster.
- Google Workspace is cost-effective. Pay only for what you use, and reduce your overall IT costs.
- Communicate quickly and easily with friends and colleagues using a suite of apps, including video chat, email and shared calendars.

If you are a **#smallbiz** or **#startup** at the beginning of your journey with a limited budget, I highly recommend Google Workspace. Give it a spin. It can't hurt.

Try Google Workspace today and see the difference it makes to your business for yourself.

>> Sign up for a free trial and discover a smarter way to work.

Increase your productivity today with Google Workspace and Keeping!

And remember: always #ChooseBooks!



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Poem of the day: Vikings

"The earth laughs in flowers." — Ralph Waldo Emerson